



www.myfoxtwincities.com

Remit Address:

KMSP
4614 Collection Center Drive
Chicago, IL 60693
Main: (952) 944-9999
Billing: (952) 946-5633

INVOICE

Advertiser	Alliance 4 Better MN
Product	77-75-1594 / Issue
Estimate Number	1594

Invoice #	4070416-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/17/12

Station	KMSP
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4070416
Alt Order #	Political Issue
Deal #	
Order Flight	09/12/12 - 09/17/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	77
Product Code	75

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9	Fox 9 AM News at 530am	530a-6a								
		Political Issue Rates									
2	9	Fox 9 AM News at 530am	530a-6a								
		Political Issue Rates									
3	9	Fox 9 AM News at 530am	530a-6a								
		Political Issue Rates									
4	9	Fox 9 AM News at 6am	6a-7a								
		Political Issue Rates									
5	9	Fox 9 AM News at 6am	6a-7a								
		Political Issue Rates									
6	9	Fox 9 AM News at 6am	6a-7a								
		Political Issue Rates									
7	9	Fox 9 AM News at 6am	6a-7a								
		Political Issue Rates									
8	9	Fox 9 AM News at 7am	7a-8a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #			
Political Issue Rates														
9	9	Fox 9 AM News at 7am	7a-8a	Th	09/13/12	:30	7:15 AM	TV401X1612H	\$450.00		1			
Political Issue Rates														
9	9	Fox 9 AM News at 8am	8a-9a	F	09/14/12	:30	7:59 AM	TV401X1612H	\$450.00		1			
10	9	Fox 9 AM News at 8am	8a-9a	W	09/12/12	:30	8:27 AM	TV401X1612H	\$350.00		1			
11	9	Fox 9 AM News at 8am	8a-9a	M	09/17/12	:30	8:15 AM	TV401X1612H	\$600.00		1			
Political Issue Rates														
9	9	Fox 9 AM News at 8am	8a-9a	Th	09/13/12	:30	8:56 AM	TV401X1612H	\$350.00		1			
12	9	Fox 9 AM News: Buzz	9a-10a	W	09/12/12	:30	9:12 AM	TV401X1612H	\$300.00		1			
13	9	Fox 9 AM News: Buzz	9a-10a	F	09/14/12	:30	9:13 AM	TV401X1612H	\$300.00		1			
14	9	Fox 9 AM News: Buzz	9a-10a	Political Issue Rates										
15	9	Fox 9 AM News: Buzz	9a-10a	Political Issue Rates										

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Billing Address:

The New Media Firm
Attention: Accounts Payable
1322 G Street, SE
Washington, DC 20003

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
15	9	Fox 9 AM News: Buzz	9a-10a								
		Political Issue Rates									
	9			M	09/17/12	:30	9:20 AM	TV401X1612H	\$425.00		1
16	9	M-F 4p-5p JUDY	4p-5p								
		Political Issue Rates									
	9			W	09/12/12	:30	4:29 PM	TV401X1612H	\$275.00		1
17	9	M-F 4p-5p JUDY	4p-5p								
		Political Issue Rates									
	9			F	09/14/12	:30	4:24 PM	TV401X1612H	\$275.00		1
18	9	FOX at 5	5P-530P								
		Political Issue Rates									
	9			Th	09/13/12	:30	5:23 PM	TV401X1612H	\$425.00		1
19	9	FOX at 5	5P-530P								
		Political Issue Rates									
	9			M	09/17/12	:30	5:10 PM	TV401X1612H	\$525.00		1
20	9	FOX at 530	530p-6p								
		Political Issue Rates									
	9			W	09/12/12	:30	5:40 PM	TV401X1612H	\$425.00		1
21	9	FOX at 530	530p-6p								
		Political Issue Rates									
	9			F	09/14/12	:30	5:52 PM	TV401X1612H	\$425.00		1
22	9	Fox 9 AM News at 7am	7a-8a								

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
Political Issue Rates											
9				Th	09/13/12	:30	7:29 AM	TV401X1612H	\$450.00		1
Political Issue Rates											
23	9	Fox 9 AM News at 8am	8a-9a	M	09/17/12	:30	8:39 AM	TV401X1612H	\$600.00		1
Political Issue Rates											
24	9	Fox at 9	9p-10p	W	09/12/12	:30	9:12 PM	TV401X1612H	\$1,100.00		1
Political Issue Rates											
25	9	Fox at 9	9p-10p	M	09/17/12	:30	9:14 PM	TV401X1612H	\$1,350.00		1
Political Issue Rates											
26	9	Fox at 9	9p-10p	Th	09/13/12	:30	9:42 PM	TV401X1612H	\$1,100.00		1
Political Issue Rates											
27	9	Fox 9 AM News Saturday 8a	8a-9a	Sa	09/15/12	:30	8:59 AM	TV401X1612H	\$300.00		1
Political Issue Rates											
30	9	Fox 9 AM News Su 7am	7a-8a	Su	09/16/12	:30	7:28 AM	TV401X1612H	\$350.00		1
Political Issue Rates											
31	9	FOX at 9	9p-10p								
Political Issue Rates											

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
31	9	FOX at 9	9p-10p								
		Political Issue Rates									
	9				09/10/12 to 09/16/12	1x	-----S				
					Su	09/16/12	:30	9:22 PM	TV401X1612H	\$1,100.00	1
32	9	Fox News Sunday	8a-9a								
		Political Issue Rates			09/10/12 to 09/16/12	1x	-----S				
	9				Su	09/16/12	:30	8:32 AM	TV401X1612H	\$650.00	1
33	9	M-F 3p-4p ALEX	3p-4p								
		Political Issue Rates			09/10/12 to 09/16/12	1x	--WTF--				
	9				Th	09/13/12	:30	3:16 PM	TV401X1612H	\$175.00	1

Aired Spots**31**

<u>Gross Total</u>	\$15,750.00
<u>Agency Commission</u>	\$2,362.50
<u>Net Amount Due</u>	\$13,387.50
	Payment Terms 30 Days

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